

AMENDMENT TRANSMITTAL LETTER (Large Entity)

Applicant(s): Phillip Y. Goldman et al.

Docket No.

14531.46

Serial No. 09/264,432	Filing Date November 27, 2002	Examiner Scott E. Beliveau	Group Art Unit 2614
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Invention: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL
SYSTEM DISPLAY

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TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Technology Center 2600

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	32 -	32 =	0	x \$18.00	\$0.00
INDEP. CLAIMS	5 -	5 =	0	x \$84.00	\$0.00
Multiple Dependent Claims (check if applicable)		<input type="checkbox"/>			\$0.00
				TOTAL ADDITIONAL FEE FOR THIS AMENDMENT	\$0.00

- No additional fee is required for amendment.
- Please charge Deposit Account No. 23-3178 in the amount of
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Signature

Dated: November 27, 2002

ERIC M. KAMERATH

Registration No. 46,081



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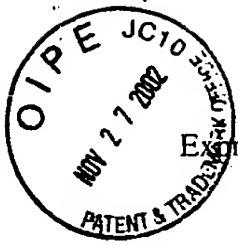
PATENT TRADEMARK OFFICE

I certify that this document and fee is being deposited on with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

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11/A
J. Douglas
12/8/02
PATENT APPLICATION
Docket: 14531.46

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Phillip Y. Goldman, et al.

Serial No: 09/264,432

) Art Unit
) 2614

Filed: March 8, 1999

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Confirmation No.: 3073

For: SYSTEM AND METHOD OF INSERTING
ADVERTISEMENTS INTO AN INFORMATION
RETRIEVAL SYSTEM DISPLAY

) Technology Center 2600

Examiner: Scott E. Beliveau

PRELIMINARY AMENDMENT

Box RESPONSES

NO FEE

Assistant Commissioner for Patents

Washington, DC 20231

Dear Sir:

Responsive to the Office Action dated June 5, 2002 (paper No. 7), Applicant respectfully requests entry of the following preliminary amendment and reconsideration of the pending claims.